

# Women's Leadership Development Program

*An intensive two to three day program for emerging leaders that is designed to help companies build and maintain a strong pipeline of female talent*

WFD's Women's Leadership Development Program targets high potential women—women on the verge of leadership or senior management responsibility—and provides them with the skills, personal support, insights and network connections that research shows are necessary for women to transition from management to leadership. Both practical and interactive, this program helps women define what they want from their professional and personal lives, identify their strengths and natural style, and create connections and support to achieve their full potential. The three-day course, which includes pre-work as well as follow-up support for each participant, provides a goal-setting and self-knowledge experience that is usually available to women only in expensive, off-site leadership training programs. This program is ideal for companies that want to retain and groom high potential women for increased responsibility and leadership.

The core curriculum may be customized and modified to meet company needs and objectives.

## Core Modules

- Issues affecting women's success in business
- Differences in male and female behavior—implications for women
- Establishing personal and professional goals
- Understanding your leadership style/Building core leadership skills
- Managing your career
- Leveraging power and influence—raising your personal profile
- Navigating the organizational landscape
- Increasing personal and professional effectiveness
- Building an effective network

## Special Features

- Offered on-site at the company and adapted to meet organizational needs
- Creates an internal network and support system of women poised for career advancement and success
- Pre-course workbook requires preparation, thought and reflection to enrich the workshop experience for participants
- Women build their network and visibility, including meeting with senior leaders of the company to discuss the business and building a successful career
- A one day follow-up meeting is held 6 months after the workshop to share experiences, challenges and successes in applying program learnings and goals in the workplace

